

**STUDENT  
WORLD  
FORUM | 20  
15**

19-24 April 2015

HOSTED BY  
**UNIVERSITY OF STRASBOURG (FRANCE)**  
IN COLLABORATION WITH  
**UNIVERSITY OF FREIBURG (GERMANY)**

**THE EUROPEAN  
EXPERIENCE  
IN LOCAL AND  
REGIONAL  
DEMOCRACY**



Plenary sessions with high level speakers |  
Workshops | Visits and meetings at the  
European institutions | Cultural, networking  
and evening activities

Regional cooperation in Europe : overview | Local and Regional Authorities of Europe | The cross-border project management | Cross-border clusters and business cooperation | New energy concepts, innovative materials and resilience: scientific cross-border cooperation – University of Freiburg | Transborder cooperation and regional initiatives on sustainable development / metropol



# STUDENT WORLD/20 FORUM/15

**THE EUROPEAN  
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**Yoshihito WATANABE**  
**Trustee/Vice-President, Nagoya University**  
**Director of the AC21 General Secretariat**

The Academic Consortium for the 21st Century is an international network of currently 19 institutions including University of Strasbourg, committed to the vision of bridging different societies in the 21st century through academic collaboration.

Founded in 2002, the AC21 is now recognized as one of the best practices of cross-regional academic partnership, offering a variety of collaboration opportunities: Student World Forum, International Graduate School, International Forum, and more.

It is my great pleasure as the Director of the AC21 General Secretariat to welcome you to the AC21 Student World Forum 2015 co-hosted by the University of Strasbourg and the University of Freiburg.

Under the theme of this year's SWF, «The European Experience in Local and Regional Democracy,» you can learn about «real cooperation» within a multicultural and multilingual society such as Europe. I hope that you will take full advantage of this opportunity to broaden your horizons and knowledge, meet and make new international friends, as well as gain invaluable life experience.



**Francis Kern**  
**Vice-President for international relations**  
**University of Strasbourg**

On behalf of the University of Strasbourg, I offer our warmest welcome to the students who are participating in the AC21 Student World Forum 2015.

The University of Strasbourg has taken advantage of its rich history and of its geographical position in the tri-national Upper Rhine region. Indeed, since the seventeenth century, the University of Strasbourg has become a strong intellectual center in Europe and experienced three hundred years of bicultural development while being moved back and forth between France and Germany.

Since the early 70's, the University of Strasbourg has been fostering cross-border cooperation and encouraging mobility through international agreements. Strasbourg, hosting many European institutions such as the Council of Europe, the European Parliament and the European Court of Human Rights, is a laboratory for a deeper regional integration. We believe that this very exciting atmosphere at the heart of Europe will lead the participants to think about the challenges that local democracy faces in the international context of globalization.

We are very pleased to organize the Student World Forum 2015 in partnership with the University of Freiburg, as both of us have been working on themes related to local and regional democracy.

I wish all the participants an inspiring Student World Forum 2015 and I hope that they will go back home with treasurable memories.

Academic Consortium 21 for the 21<sup>st</sup> century (AC21)



Academic Consortium

21

The Academic Consortium for the 21st Century (AC21) was established on June 24, 2002 at the International Forum 2002 hosted by Nagoya University, Japan, as an international network comprised of educational, research and industrial organizations throughout the world.

The Forum brought together the presidents and high-ranking delegations from twenty-four of the world's leading education and research institutions, and resulted in the founding of a new and vigorous global partnership in higher education, "Academic Consortium AC21".

The principal theme of the inaugural forum, "The Role of Universities in the 21st Century", continues to guide AC21's activities to this day. In an era of continuous change, we believe that institutions of higher education must take the initiative in responding to the rapidly transforming needs of society, and that an international university network, with its common pool of knowledge, expertise and experience, comprises the optimum means to accomplish this. As demonstrated by the scale of our projects and activities, AC21 is firmly committed to contributing to the global knowledge sector.

The vision of AC21 is the promoting of cooperation in education and research between members, the bridging between different societies in the world and the delivering of wisdom to all people to mutually understand and share values, knowledge and cultures necessary to improve quality of life and to foster co-existence beyond national and regional boundaries in the 21st century.

The AC21 Student World Forum

The AC21 Student World Forum is the biennial meeting of students from member universities of the AC21 network. On this occasion, students from member institutions are invited to exchange ideas on issues of international concern. The conferences facilitate international friendship, encourage students to develop a global mindset, and strengthen the AC21 network.

AC21 member Universities

**Australia**

The University of Adelaide

**China**

Huazhong University of Science and Technology

Jilin University

Nanjing University

Northeastern University

Peking University

Shanghai Jiao Tong University

Tongji University

**France**

University of Strasbourg

**Germany**

Technische Universität Chemnitz

University of Freiburg

**Indonesia**

Gadjah Mada University

**Japan**

Nagoya University

**Laos**

National University of Laos

**New Zealand**

University of Canterbury

**South Africa**

Stellenbosch University

**Thailand**

Chulalongkorn University

Kasetsart University

**United States**

North Carolina State University

University of Minnesota





## the University of Strasbourg

UNIVERSITÉ DE STRASBOURG



### University of Strasbourg, 5 centuries of excellence

Located in the heart of Europe, the University of Strasbourg is heir to a great tradition born of the humanism of the 16th century. It boasts almost 45,000 students each year, 20% of which are foreign, together with 4,800 teachers-researchers and staff, 37 training and research units, and 79 research units. These impressive figures make the University a rich hub driven by its active involvement in virtually every discipline comprising the current body of knowledge.

The University of Strasbourg has a global reputation founded on the quality of its research teams operating in every major subject area. Among its teaching staff are Nobel prize-winning research scientists, including Martin Karplus (Chemistry 2013), Jean-Marie Lehn (Chemistry 2013) and Jules Hoffman (Physiology or Medicine 2011).

The University's international partnerships along with its humanitarian, intellectual, and scientific potential, have contributed to fueling the greatest of ambitions on an international scale. Influenced by a variety of cultures, the University has developed strong European and international ties and offers exchange programs with countless establishments around the world.

The University of Strasbourg offers an exceptional diversity of programs that cover five principal areas of education : Arts, Literature, Languages / Law, Economics, Management, Political and Social Sciences / Social sciences and Humanities / Science and Technology / Health.

The University of Strasbourg and the University of Freiburg are both members of the European Confederation of Universities on the Upper Rhine (Eucor). The objective of Eucor is cooperation in instruction and research through academic exchange, joint courses of study and research programs, and accreditation of course work done at any of the participating universities.

## the University of Freiburg



### University of Freiburg: comprehensive, excellence, minds, Alumni, Benefactors, Sponsors, Future.

#### Comprehensive University

Already a comprehensive university at its founding in 1457, the University of Freiburg still offers undergraduate and graduate studies as well as professorial qualification in all important disciplines today: the humanities, natural and engineering sciences, medicine, law, and theology. This diversity also provides an ideal environment for innovative interdisciplinary studies.

#### Excellence

Many famous philosophers, top researchers, and Nobel laureates have taught and researched at the University of Freiburg. The university's recent success in the "Excellence" competitions, 2007 for research and 2009 for instruction, testifies to its position as one of the leading universities of the 21st century.

#### Minds

More than 24,000 students from over 100 nations are matriculated in 180 degree programs at 11 faculties. More than 7,000 professors and lecturers and many other employees put in their effort every day – and experience that family friendliness, equal opportunity, and environmental protection are more than just empty phrases here.

#### Alumni, Benefactors, Sponsors

Numerous former students as well as benefactors and sponsors intensify a culture of dynamic exchange with the city, the region, and the international scientific community.

#### Future

All of these groups work to give the University of Freiburg the vitality that will continue to provide fertile ground for outstanding achievements in the future. We are always eager to welcome more intelligent minds to our university.

## Student World Forum 2015

At the University of Strasbourg, we saw a great opportunity to share our experience of Europe and knowledge of cross-border cooperation. Thus, the purpose of the Student World Forum 2015 is «The European experience in local and regional democracy».

During this event, AC21 students will be able to take part in a series of conferences on diverse topics such as the tasks of Congress of Local and Regional Authorities of the Council of Europe, cross-border cooperation in clusters of companies and research centers, management of cross-border projects, or sustainable development projects within Regional Authorities.

Forum sessions will be arranged according to the following sub-themes:

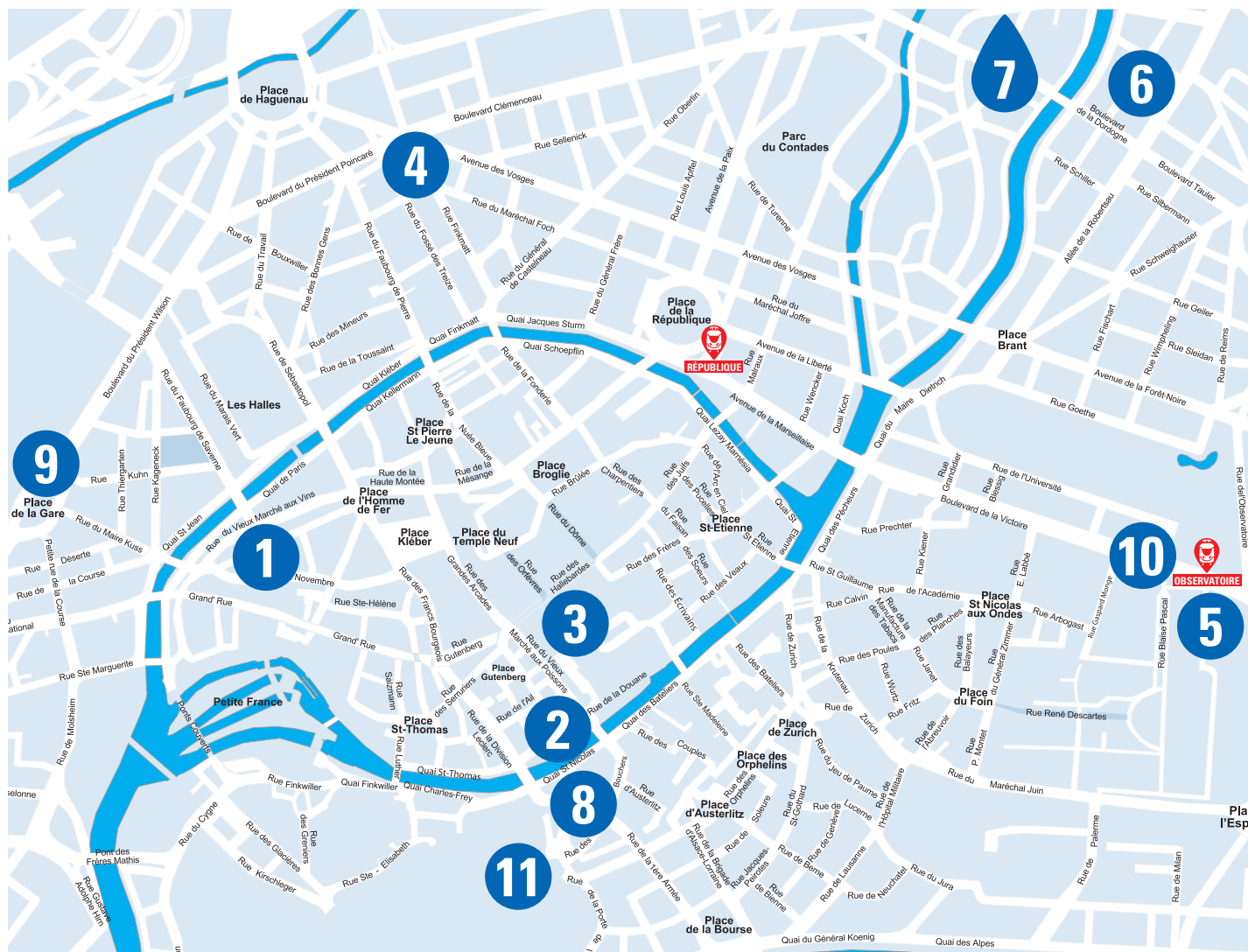
- ▶ Regional cooperation in Europe : overview
- ▶ Local and Regional Authorities of Europe
- ▶ The cross-border project management
- ▶ Cross-border clusters and business cooperation
- ▶ New energy concepts, innovative materials and resilience: scientific cross-border cooperation – University of Freiburg
- ▶ Transborder cooperation and regional initiatives on sustainable development / metropol

The University of Freiburg, also a member of AC21, as well as one of the major partners of the University of Strasbourg, is involved alongside the University of Strasbourg in the Student World Forum 2015.

We are delighted with this cooperation and honored to host this AC21 key event.

# venue maps

## Strasbourg City



**1** Alambar restaurant  
15 Rue du Vieux Marché aux Vins

**2** Ancienne Douane  
6 Rue de la Douane

**3** Cathedral of Strasbourg  
Place de la Cathédrale

**4** CIARUS Youth Hostel  
7 Rue Finkmatt

**5** Collège Doctoral Européen  
46 Boulevard de la Victoire

**6** Council of Europe  
Avenue de l'Europe

**7** European Parliament  
Allée du Printemps

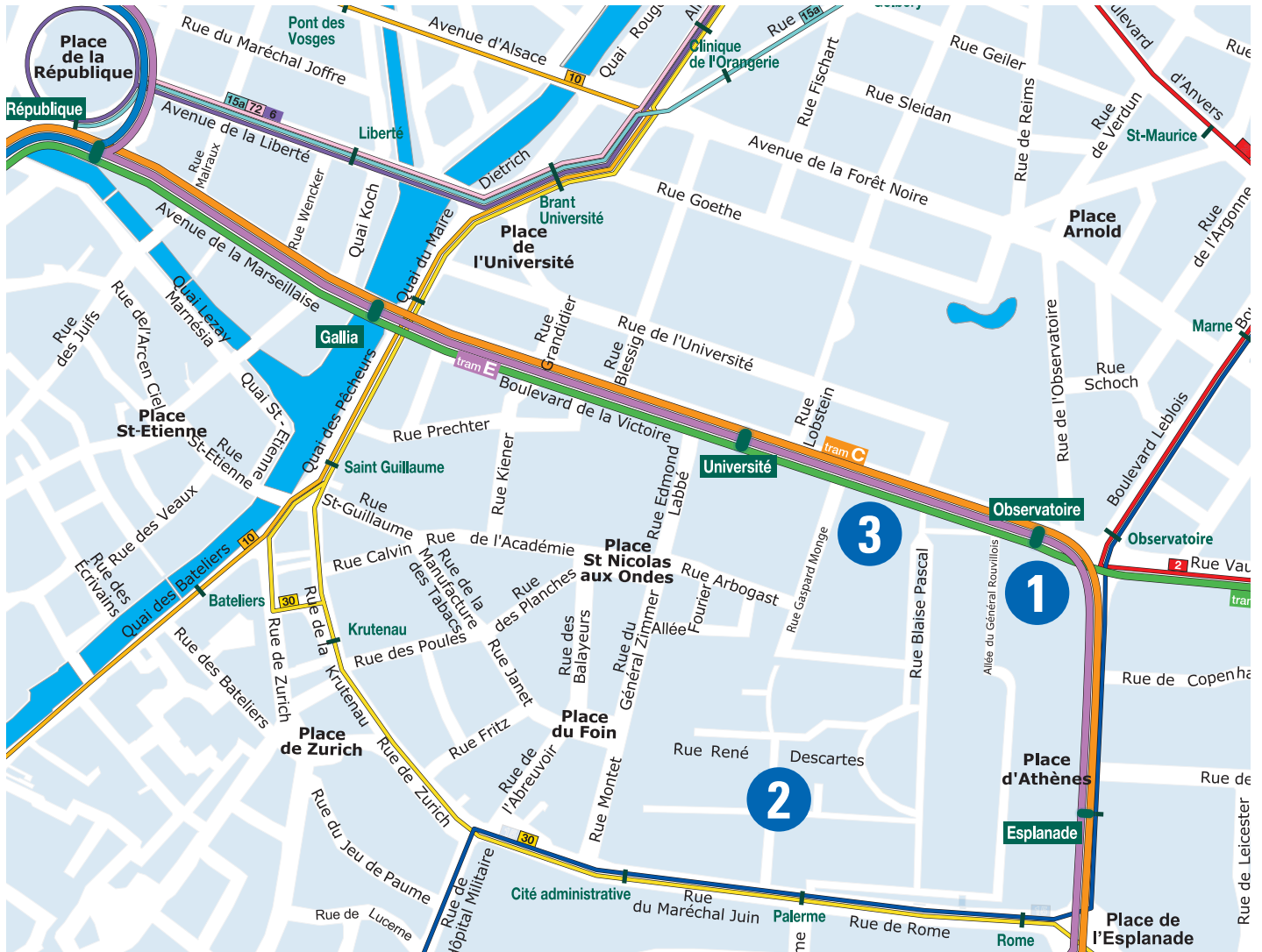
**8** Le Cerf restaurant  
6 Place de l'Hôpital

**9** Strasbourg train station  
20 Place de la gare

**10** University restaurant  
32 Boulevard de la Victoire

**11** Wine Cellar of Strasbourg city hospital  
1 Place de l'Hôpital

University of Strasbourg - Campus



**1** Collège Doctoral Européen  
46 Boulevard de la Victoire  
*University of Strasbourg campus*

**2** Nouveau Patio building  
20 Rue René Descartes  
*University of Strasbourg campus*

**3** University restaurant  
32 Boulevard de la Victoire





# general information

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## Important notice

Participants should have their identity card or passport with them all the time during the Student World Forum.

## Conference room

The welcome and opening speech will be held at the Collège Doctoral Européen.

*Address: 46 Boulevard de la Victoire – tram station Observatoire (tram C, E or F).*

## Workshop rooms

The workshops will take place at the Nouveau Patio building.

*Address: 20 rue René Descartes – tram station Esplanade (tram C or E).*

## Wireless Internet

During the Student World Forum, the participants may access the wifi connection on the University campus (Osiris or Eduroam) by using the following username and password:

Login: conf-swf2015

Password: swf2015

## Food

### Breakfast

Every morning, participants will have breakfast at the CIARUS youth hostel.

The breakfast is served from 7 to 9AM during the week, from 7:30 to 10AM during the weekend.

### Coffee breaks

Coffee and tea will be served Tuesday and Thursday at the Collège Doctoral Européen.

### Lunch

Lunch will be served on Monday, Tuesday, Thursday and Friday at the University restaurant, located on the main campus of the University of Strasbourg.

*Address: 32 Boulevard de la Victoire – tram station Université (tram C, E or F).*

On Wednesday, lunch will be served at the Mensa of the University of Freiburg.

### Dinner

Monday evening, participants will have dinner at the Ancienne Douane restaurant.

*Address: 6 rue de la Douane*

On Tuesday evening, participants will eat at the Cerf d'Or restaurant.

*Address: 6 place de l'Hôpital – tram station Porte de l'Hôpital (tram A or D).*

On Wednesday evening, dinner will be offered at the CIARUS youth hostel.

On Thursday evening, participants will attend a dinner show in the Alambar restaurant.

*Address: 15 rue du Vieux Marché aux Vins – tram station Alt Winmärik (tram B or F).*

For each meal, participants will have the choice between a dish with meat and a fish/vegetarian one.

## Transport

All the participants will be provided with a weekly ticket for the Strasbourg bus and tram network. It is very important not to lose it. From the CIARUS youth hostel, the easiest way to get to the University is to walk to the «Place de la République», and take either the tram C or E to the Observatoire station. As Strasbourg is a relatively small city, walking remains a very good option to go from one place to another.

On Wednesday, a bus will pick up all participants from the CIARUS youth hostel to Freiburg.



## Day in Freiburg: Wednesday, April, 22nd

Participants should bring suitable clothes for both sunny and rainy days.

Comfortable shoes will come in handy as participants will be visiting the town by foot.

## Contacts

### Emergency services – phone numbers

Ambulance: 15 • Police: 17 • Firemen: 18 • Emergencies : 112

### Conference contact

Coralie Schirru: +33 (0)6 70 76 42 70

### Nearest pharmacies

Pharmacie de l'Etoile, 41 rue du Faubourg de Pierre

Pharmacie des Vosges, 2 rue du Général Rapp

### Supermarkets

Carrefour Express, 35 rue du Faubourg de Pierre

Monop', 22 rue du Faubourg de Pierre

## House rules at the CIARUS youth hostel

### Wifi

The code and the password for the wifi connection of the CIARUS youth hostel are on the room's key. It is possible to access the wifi only in the common rooms.

### Restrictions

It is strictly forbidden to consume or store alcoholic beverages, tobacco and other drugs in any part of the building, particularly in the rooms. The only place where it is possible to smoke is in the outside courtyard, at the rear of the building.

The consumption of alcoholic beverages, in the same way as a state of obvious drunkenness, will cause immediate expulsion.

No food is allowed in the rooms. Check-in: 3:30PM / Check-out: 10AM.

## Free time

### Sightseeing

Many beautiful buildings are to be seen in Strasbourg: the Cathedral, the Maison Kammerzell, the Rohan Palace, the Maison des Tanneurs and the Vauban flood barrier. The Tourism Office is located near the Cathedral.

### Shopping

The two main malls in Strasbourg are: Les Halles (*24 place des Halles - tram station Ancienne Synagogue/Les Halles - tram A or D*) and Rivetoile (*3 place Dauphine - tram station Winston Churchill - tram C or E - or Etoile Bourse - tram A or D*).

The main department stores are the Printemps (*1 rue de la Haute Montée - tram station Homme de Fer - tram A, B, C, D or F*) and the Galeries Lafayette (*34 rue du 22 Novembre - tram station Homme de Fer - tram A, B, C, D or F*).

Many nice little shops are in the Grand'Rue street (*tram station Langstross/Grand'Rue - tram A or D*).

### Going out

Many cafés and bars can be found on the Place d'Austerlitz, yet the Place Saint Nicolas aux Ondes, the Place des Tripiers and the Quai des Bateliers are three other very popular places to have a drink.

Even though Strasbourg is quite a safe city, it is important never to go out alone at night.

One should drink responsibly, as a state of obvious drunkenness in public places is a violation of the French law.

## Day 1 - Sunday 19 April 2015

8:00 AM  
10:00 PM



Arrival and registration

7:00 PM



Welcome reception  
CIARUS Reception room

## Day 2 - Monday 20 April 2015

### Regional cooperation in Europe : overview

8:15 AM



Meeting point  
in front of the CIARUS main entrance

9:00 AM



Visit  
The European Parliament

10:45 AM



Visit  
The Council of Europe

12:00 PM



Lunch  
University restaurant

2:00 PM



Welcome and opening speech *Alain Beretz, President of the University of Strasbourg*  
Collège Doctoral Européen - auditorium

2:30 PM



Plenary  
Nouveau Patio building



### Building up a European Campus in the Upper Rhine Region

**Janosch Nieden**  
Eucor The European Campus Coordinator

3:30 PM  
5:30 PM



Free time  
Meeting point in front of the Cathedral of Strasbourg

6:00 PM



Guided tour of Strasbourg on river boat

7:30 PM



Dinner  
Ancienne Douane restaurant, Strasbourg

## The Congress of Local and Regional Authorities, the guarantor of local and regional democracy in Europe



The Congress of Local and Regional Authorities of the Council of Europe is a pan-European political assembly, the 636 members of which hold elective office (they may be regional or municipal councillors, mayors or presidents of regional authorities) representing over 200,000 authorities in 47 European states.

Its role is to promote local and regional democracy, improve local and regional governance and strengthen authorities' self-government. It pays particular attention to application of the principles laid down in the European Charter of Local Self-Government. It encourages the devolution and regionalisation processes, as well as transfrontier cooperation between cities and regions.

## The European Charter of Local Self-Government

The spectacular advance of local and regional democracy was the main innovation of 20th century democracy. Council of Europe member states thus elaborated the European Charter of Local Self-Government – the first internationally binding treaty that guarantees the rights of communities and their elected authorities.

The Charter requires compliance with a minimum number of principles that form a European foundation of local democracy. The Congress makes sure that these principles are observed.

The Charter requires that the principle of local self-government be embedded in domestic law or in the Constitution in order to guarantee its effective implementation. It lays down the principles of the democratic functioning of communities, and is the first treaty to establish the principle of the transfer of competences to local communities, which must be accompanied by a transfer of financial resources. This principle, known as the principle of subsidiarity, allows for the decentralisation of power towards the level closest to the citizen.



### Janosch NIEDEN EUCOR Coordinator

Janosch Nieden is Coordinator of EUCOR, the alliance of 5 universities situated in the Trinational Upper Rhine Area (Freiburg, Basel, Strasbourg, Karlsruhe and Mulhouse).

The coordination is based in Strasbourg (France). Before taking this position in February 2015, Mr. Nieden has been the coordinator of the Science Sector of the Metropolitan Region of the Upper Rhine in Kehl (Germany), and, before that, coordinating a French-German training program for public decision makers at the French National School of Administration (ENA) in Paris and Strasbourg (France). Mr. Nieden has a Master degree in public management and administration of the University of Potsdam (Germany) as well as a research master degree in Political Science of Sciences Po Paris (France).

## Keynote

### Building up a European Campus in the Upper Rhine Region

As one of the most developed regions of Europe, especially in the fields of research and innovation, the Upper Rhine Region is on the same level as knowledge-driven metropolitan regions like Paris, Berlin or Munich.

However, the Upper Rhine is the one of very few regions in Europe where three leading countries are meeting: Germany, France and Switzerland. In a very small perimeter, within a one-hour drive only, students and researchers can benefit for the internationally highly ranked universities of Strasbourg, Basel, Freiburg, Karlsruhe as well as the University of Mulhouse. In this perspective, these 5 universities have decided to expand their EUCOR alliance into an internationally attractive center for science and research. The goal is to create a highly integrated European Campus. Planned concrete measures include the joint appointment of professors, the joint hiring of staff, funding for joint research projects, and the establishment of more integrated degree programs.

**Day 3** - Tuesday 21 April 2015

## Local and regional cooperation for democracy : a major asset for the European Institutions

**8:15 AM**



**Meeting point**  
in front of the CIARUS main entrance

**9:00 AM**



**Plenary**  
Collège Doctoral Européen - auditorium

### The role of Regional Cooperation for Democracy and protection of Human Rights and Environmental Projects



**Ulrich Bohner**  
Chairman, House of Europe Strasbourg-Alsace and ex-Secretary General,  
Congress of Local and Regional Authorities of the Council of Europe (2001-2008).



**EU Funding and regional cooperation in Human Rights and Environmental projects**  
**Johannes Moio**  
President, Task Force External Borders, Association of European Border Regions.

**11:00 AM**



**Questions & Answers session**

**12:00 PM**  
**1:15 PM**



**Lunch**  
University restaurant - After lunch, meeting point in front of the restaurant.

**1:30 PM**



**Workshop sessions**  
Nouveau Patio building

### How to achieve a project for the monitoring of the charter for local autonomy?



**Ulrich Bohner**  
Chairman, House of Europe Strasbourg-Alsace and ex-Secretary General,  
Congress of Local and Regional Authorities of the Council of Europe (2001-2008).



**Francis Kern**  
Vice-President for international relations, University of Strasbourg



**Johannes Moio**  
President, Task Force External Borders, Association of European Border Regions

**4:00 PM**



**Final discussion**  
Nouveau Patio building

**5:00 PM**



**Visit & tasting**  
Wine Cellar of Strasbourg city hospital

**7:00 PM**



**Dinner**  
Le Cerf restaurant





## Ulrich BOHNER

### Chairman of Strasbourg Europe House (MESA)

Born in Germany, in 1944, at the end of World War II.  
Law studies in Saarbrücken and Berlin.  
Lawyer's degree in 1972.

**1972 - 2009** : Work at the Council of Europe, Strasbourg, France; various functions :  
▶ Congress of Local and Regional Authorities (from 2002 to 2009 as Secretary General),  
▶ Secretary of the European Conference of Ministers Responsible for Regional Planning  
▶ Senior Official in the Office of the Secretary General of the Council of Europe (1989 - 1994)  
▶ Head of the Council of Europe Office in Kosovo (June - December 1999)

**2009** : Retirement

**2011 - now** : Chair of Europe House Strasbourg - Alsace (MESA)

## Keynote

### The role of Regional Cooperation for Democracy and protection of Human Rights and Environmental Projects.

Within the Council of Europe, the oldest international organisation in Europe (since 1949), as well as the largest (47 member States), democracy, including at local and regional level, as well as human rights have always been considered as the two basic values for the success of international cooperation.

Both issues are protected, in various ways, by international conventions. In particular, the European Charter of Local Self Government from 1985 has also been a strong incentive for discussing these issues at world and regional levels. In the framework of the United Nations, this has led in 2007 to the adoption of the «International Guidelines on Decentralisation and the Strengthening of Local Authorities». Both texts make a large reference to the principle of subsidiarity, in favour of more decision making power at local level. It is hoped that this, as well as citizen participation, may also lead to responsible attitudes and projects in the field of the environment. A few months before the World Climate Summit in Paris, this is badly needed.





## Johannes MOISIO Chairman, AEBR Task Force of External Borders

Johannes Moisio has chaired AEBR Task Force of External Borders from its foundation in 2007. In his home region he has worked as Head of Operational Unit in Joint Managing Authority of South-East Finland-Russia ENPI Program and in Secretariat of Southeast Finland Interreg IIIA Program.

Johannes Moisio graduated from Lappeenranta University of Technology in 1991 from the Department of Industrial Engineering. He started his career in the private sector as Quality manager and Quality system consultant and later on as Manager of Export Sales for 7 years. From 1996 on Mr. Moisio was one of the first in planning and implementing Tacis and Phare Cross-Border Cooperation (CBC) Small Project Facility projects between EU and Russia & the Baltic countries.

In 2000 Johannes Moisio was chosen to manage international projects and relations of South Karelia region. During years 2004 and 2005 he set up and managed Southeast Finland and St. Petersburg region Brussels office. He was one of the initiators and founders of NEEBOR network in Brussels.

## Keynote

### EU Funding and regional cooperation in Human Rights and Environmental projects

#### ▶ World of projects and programs

- ▶ EU opens a total new "world of projects"
- ▶ Interreg and CBC Programs promote regional cooperation. Are human rights and environment included?
- ▶ Programming (EU <-> National <-> Regional interests) Key question: lobbying of own priorities
- ▶ Must be priority for project applicant (program management <-> applicant)
- ▶ Decision times, temporary staff, concrete outcomes, long-term impact, program set limits

#### ▶ Cooperation itself

- ▶ CBC of regions is always dependant on frequency of the debate and will to make compromises and decisions
- ▶ Degree of difficulty may raise along the number of partners
- ▶ External borders - another stage of difficulty (legislation/visas/control etc.)

#### ▶ Environment and human rights in programs

- ▶ Environment is quite widely in CBC programs, some have even two priorities with environmental objectives
- ▶ Concentrated environmental expertise: the regional actors may be ignored
- ▶ Promoting human rights may easily be considered secondary as
  - ▷ It has universal or larger scale nature (international pacts, national laws)
  - ▷ Many programs aim for employment, growth or services/infrastructure
  - ▷ It is included under a priority of "wide and hungry" 3rd sector
- ▶ Human rights are often a cross-cutting objective, which makes it bypass active role and monitoring in EU programs



## Francis KERN

### Vice-President for international relations at the University of Strasbourg

PhD and Professor in Economics, he was the Dean of the Faculty of Economics and Management from 1999 to 2004 and currently is a Research Fellow at the European Management and Economics Center (Pôle Européen de Gestion et d'Économie).

He conducts his research on two main subjects: «Economy and management of innovation and knowledge» and «Territorial development and social entrepreneurship in developing countries».

He teaches Economic History and Globalization, European Integration Process and European Policy in Cooperation and Development.

He is also the President of the regional association for the promotion of fair trade (COLECOSOL).

## Workshop

### How to increase the cooperation for the design, manufacture and distribution of products in a bi/trinational context?

**KEY OBJECTIVES :** Gain understanding of the principles contained in the European Charter of Local Self Government and the International Guidelines on Decentralisation and the Strengthening of Local Authorities. Develop criteria for the evaluation of these principles and understand how this process of monitoring can help to foster good governance in the different countries and promote projects of cooperation in various fields.

**METHODOLOGY / GUIDING QUESTIONS:** Discussion about the relationship between various levels of government in different countries (practical contributions by students). By which methods is this relationship monitored (evaluated)? Good examples for the promotion of sustainable projects of cooperation between local authorities in various fields (environment, transport, culture, health, rescue,...).

### Facilitators:



#### **Ulrich Bohner**

Chairman, House of Europe Strasbourg-Alsace and ex-Secretary General,  
Congress of Local and Regional Authorities of the Council of Europe (2001-2008)



#### **Francis Kern**

Vice-President for international relations, University of Strasbourg



#### **Johannes Moisió**

President, Task Force External Borders, Association of European Border Regions



**Day 4** - Wednesday 22 April 2015

University of Freiburg  
New energy concepts, innovative materials  
and resilience

<b>8:15 AM</b>		Meeting point in front of the CIARUS main entrance
<b>8:30 AM</b>		Departure from Strasbourg by bus
<b>9:45 AM</b>		Arrival in Freiburg Konzerthaus
<b>10:00 AM</b>		Introduction Konzerthaus
		<b>Freiburg - Sustainable city development in the Upper-Rhine Valley</b>
		<b>Luciano Ibarra</b> Journalist and Filmmaker
<b>11:00 AM</b>		Guided city tour Special focus on the recent developments
<b>12:30 PM</b> <b>1:15 PM</b>		Lunch Mensa / University restaurant - After lunch, meeting point in front of the restaurant
<b>1:30 PM</b>		Thematic visits Group A: The "Rieselfeld" as an example of a new city quarter Group B: Visit of "Vauban" city quarter and sustainability highlights
<b>4:00 PM</b>		Return to the Konzerthaus
<b>4:30 PM</b>		Departure from Freiburg
<b>6:00 PM</b>		Arrival in Strasbourg
<b>7:00 PM</b>		Dinner CIARUS youth hostel





## Luciano IBARRA

### Journalist and Filmmaker

Luciano Ibarra has a long-term experience in ecological and socio-political fields, making documentaries and radio broadcasts. He is the co-founder of the "Gartencoop" cooperative fixed agriculture in Freiburg.

#### **M.Sc Renewable Energy B.Sc in Chemistry**

He was research assistant at Fraunhofer ISE and did an internship at KBC (Korea Business Center, Frankfurt am Main). He also organizes regular meetings of a German-Korean cultural exchange group.

## Keynote

### Sustainable urban development in Freiburg

More and more people around the world live in cities, thus resulting in a concentrated consumption of resources in urban areas. For quite a while now, the finite nature of fossil fuels has been acknowledged and international politics are focused on global climate change. In the future, what can architecture and urban planning contribute to ensuring a secure supply of resources in the cities and a high quality of life?

The city of Freiburg is internationally famous for its approach towards sustainability in fields such as architecture, mobility and energy. The speech will explain the history behind this development and focus on the highlights of the city and the surrounding region.



**Day 5** - Thursday 23 April 2015

## Cross-border clusters and business cooperation

**8:15 AM**



**Meeting point**  
in front of the CIARUS main entrance

**9:00 AM**



**Plenary**  
Collège Doctoral Européen - auditorium



**Making the most of cross-border clusters for business cooperation: BioValley, a case study**



**Mona Boyé**  
PhD, Alsace BioValley



**New routes for teaching in the Upper Rhine Basin**  
**Jean-Marc Jeltsch**  
Vice-President in charge of industrial partnerships, University of Strasbourg

**11:00 AM**



**Questions & Answers session**

**12:00 PM**  
**1:15 PM**



**Lunch**  
University restaurant - After lunch, meeting point in front of the restaurant.

**1:30 PM**



**Workshop sessions**  
Nouveau Patio building

**How to increase the enterprise-university cooperation for the design, manufacture and distribution of products?**



**Jean-Marc Jeltsch**  
Vice-President in charge of industrial partnerships, University of Strasbourg



**Mona Boyé**  
PhD, Business Development and Scientific Coordination, Alsace BioValley



**Francis Kern**  
Vice-President for international relations, University of Strasbourg

**3:30 PM**



**Final discussion**  
Nouveau Patio building, salle des thèses

**4:00 PM**



**Free time**

**7:00 PM**



**Dinner show**  
Alambar restaurant



## Mona BOYÉ

### PhD, Business Development and Scientific Coordination

Mona Boyé is Manager of the Alsace BioValley Business Development team, in charge of setting up French and European R&D research projects as well as funding of projects and biotech companies.

After a PhD in Molecular Biology/Biochemistry and a Postdoc in biochemistry, cellular biology, she was a patent officer at TFH Berlin. She was also responsible for technical transfer projects for public research laboratories in the region of Aquitaine, France and Coordinator of the Trinational Cluster BioValley.

## Keynote

As a French world-class cluster dedicated to therapeutic innovations, Alsace BioValley is the one-stop contact to optimize any R&D development or business project in Europe, both in drug development and medical technologies.

Located in Alsace region, part of the famous French-German-Swiss BioValley and with a unique concentration of international life sciences and healthcare players, Alsace BioValley helps any Life Sciences and Healthcare companies interested in new projects and partnerships in Europe: to search outstanding scientific or industrial partners, to develop very innovative R&D projects, to find the best innovative technology, patent or scientific expertise, or to set up and locate in Alsace region.



## Jean-Marc JELTSCH

### Vice-President in charge of industrial partnerships, University of Strasbourg

Professor of molecular biology and biotechnology at the University of Strasbourg (France), Jean-Marc Jeltsch graduated in 1979 from the Institut National des Sciences Appliquées (Lyon, France) as a biochemist and obtained his PhD in molecular and cellular biology in 1982 from the University (Strasbourg).

He was sensitized to business and administration (Master, IAE, Strasbourg, 1984). Head of the genetic engineering service at the Faculty of Medicine, he left in 1988 to become CSO of a start-up devoted to service-based R & D for international seed and agro-food industries. In 1992, he got his "Habilitation à Diriger les Recherches", and the year after, was recruited at the still occupied professor position.

The many research subjects explored up to now broaden his horizons to allow an integrative view in Life Sciences. Director of the studies at the European Biotechnology School of the Upper Rhine Universities (ESBS, 2005-2007), and of the PhD program in life sciences at the University of Strasbourg (2003-2007), he joined the board of the University in 2006 and was re-elected Vice-President since then.

In charge of the partnerships with companies (2013-2016), he is a board member of several organisations as well as a Vice-President of the «Fibres - Energivie» cluster.

## Keynote

Based on the 15 year teaching experience at the European School of Biotechnology of Strasbourg, the analysis which will be shared deals with successes, mistakes and failures. Several questions might be raised about advantages and drawbacks to set up a tri-national curriculum. Finally, is it possible to formulate and edit guidelines that will light up the way to turn any attempt of a tri-national learning program into a success?



## Workshop

### How to increase the cooperation for the design, manufacture and distribution of products in a bi/trinational context?

**KEY OBJECTIVES :** This workshop should help attendees develop ideas to launch a product/service in a bi- (or tri-)national context. This workshop should give participants practical knowledge on how businesses grow in bi/tri-national contexts. The workshop aims to give participants a better understanding of how clusters work and how multicultural teams are managed.

**METHODOLOGY / GUIDING QUESTIONS:** What factors should be considered in order to create favorable conditions for a win-win partnership? How can an international and a multicultural environment influence a company's strategy? What elements should be taken into account when it comes to international business development? How should multicultural teams be managed?

Each group will think about these issues through a specific aspect: R&D, Marketing, Human resources, Finance/accounting, Legal framework, Intercultural understanding/ Team management.

## Facilitators:



**Jean-Marc Jeltsch**

Vice-President in charge of industrial partnerships, University of Strasbourg



**Mona Boyé**

PhD, Business Development and Scientific Coordination, Alsace BioValley



**Francis Kern**

Vice-President for international relations, University of Strasbourg



**7:00 PM**

Dinner show  
Alambar restaurant



### **Une abeille dans le bonnet**

Local group from Strasbourg, "A bee in the bonnet" loves to tell stories, it wavers between dream and reality, cheerful and cynical songs, short stories depicting unstable and changing morals in a multi-faceted universe. Their renditions are both poetic and bland, full of contrasts, just like the bee.

On stage, the keyboard, bass and acoustic guitars, samples and percussions complete voices of the artistes and take you on a journey of sweet and spicy but addictive flavors.

After their first album "Zinzolin" (released in October 2011) and a tour in France, *Une abeille dans le bonnet* has the great pleasure of introducing you to its new creations. The four musicians of the band break the barriers of the status quo and interpret dynamic songs with lively rhythms which keep captivating bigger audiences. The group succeeds in creating stirring lyrics accompanied by subtle melodies and strong choruses ranging from ballad piano/voices to unbridled electro rhythms. The soundscape, the charming energy and the simplicity of this group has won the hearts of many.



### **M!ss Yella**

*M!ss Yella* is a singer and songwriter from Strasbourg who is known for her powerful voice. Influenced by a wide range of music styles (hip-hop, soul, jazz, electro) *M!ss Yella* has been performing not only in her hometown yet also abroad since the year 2011. She has also had numerous collaborations with local and international artistes. She released her first EP in English in 2014 and she is currently working on her new album in French, which will be coming out later this year.







**Day 6** - Friday 24 April 2015

## Final discussion and Closing Ceremony


**10:00 AM**  Preparation of presentations  
Nouveau Patio building

**12:30 PM**  Lunch  
at University restaurant

**1:30 PM**  Departure

**3:00 PM**  Arrival  
at the Haut-Koenigsbourg castle

**3:30 PM**  Visit  
the Haut-Koenigsbourg castle

**5:00 PM**  Final discussion and Closing Ceremony  
at the Haut-Koenigsbourg castle

**7:00 PM**  Departure







# list of participants

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## AUSTRALIA

Ms. Tamika GLOUFTSIS  
Adelaide University

Ms. Rachael NIELSEN  
Adelaide University

## CHINA

Mr. Lipeng CHEN  
Nanjing University

Ms. Qichun DAI  
Tongji University

Ms. Xiaosong GAO  
Northeastern University

Ms. Shiyi HUANG  
Northeastern University

Ms. Lanxuan LIU  
Tongji University

Ms. Di LONG  
Jilin University

Ms. Ci MO  
Shanghai Jiao Tong University

Ms. Xiaoyun TANG  
Shanghai Jiao Tong University

Ms. Jiayao WANG  
Tongji University

Ms. Lu WANG  
Jilin University

## FRANCE

Mr. Kevin CRADDEN  
University of Strasbourg

Ms. Kornelie GRONSKÁ  
University of Strasbourg

Ms. Solenn TENIER  
University of Strasbourg

## GERMANY

Ms. Iulia DOTU  
Chemnitz University

Ms. Veronika GALOVA  
Chemnitz University

Ms. Alina WINTER  
Chemnitz University

Ms. Melanie ZIMMER  
Freiburg University

## INDONESIA

Ms. Dyah PRITADRAJATI  
Gadjah Mada University

Ms. Laisa' PAMIDHI  
Widita Gadjah Mada University

## JAPAN

Mr. Yuki KAWASAKI  
Nagoya University

Mr. Dostonhuja MAHMUDOV  
Nagoya University

Ms. Risa MINENO  
Nagoya University

Ms. Akane OTA  
Nagoya University

## LAOS

Ms. Malaythong PHONTHIPPASA  
National University of Laos

## NEW ZEALAND

Ms. Sarah PLATT  
University of Canterbury

## SOUTH AFRICA

Mr. Francis BOWERS  
Stellenbosch University

Ms. Claire KOTZE  
Stellenbosch University

Mr. Siphosihle MZONGWANA  
Stellenbosch University

## THAILAND

Ms. Chitamon CHANOK-OWAT  
Kasetsart University

Ms. Bundaree DEEWONG  
Kasetsart University

Mr. Narut SEESAENGSUWANCHAI  
Kasetsart University

Mr. Itt THIRARATH  
Chulalongkorn University

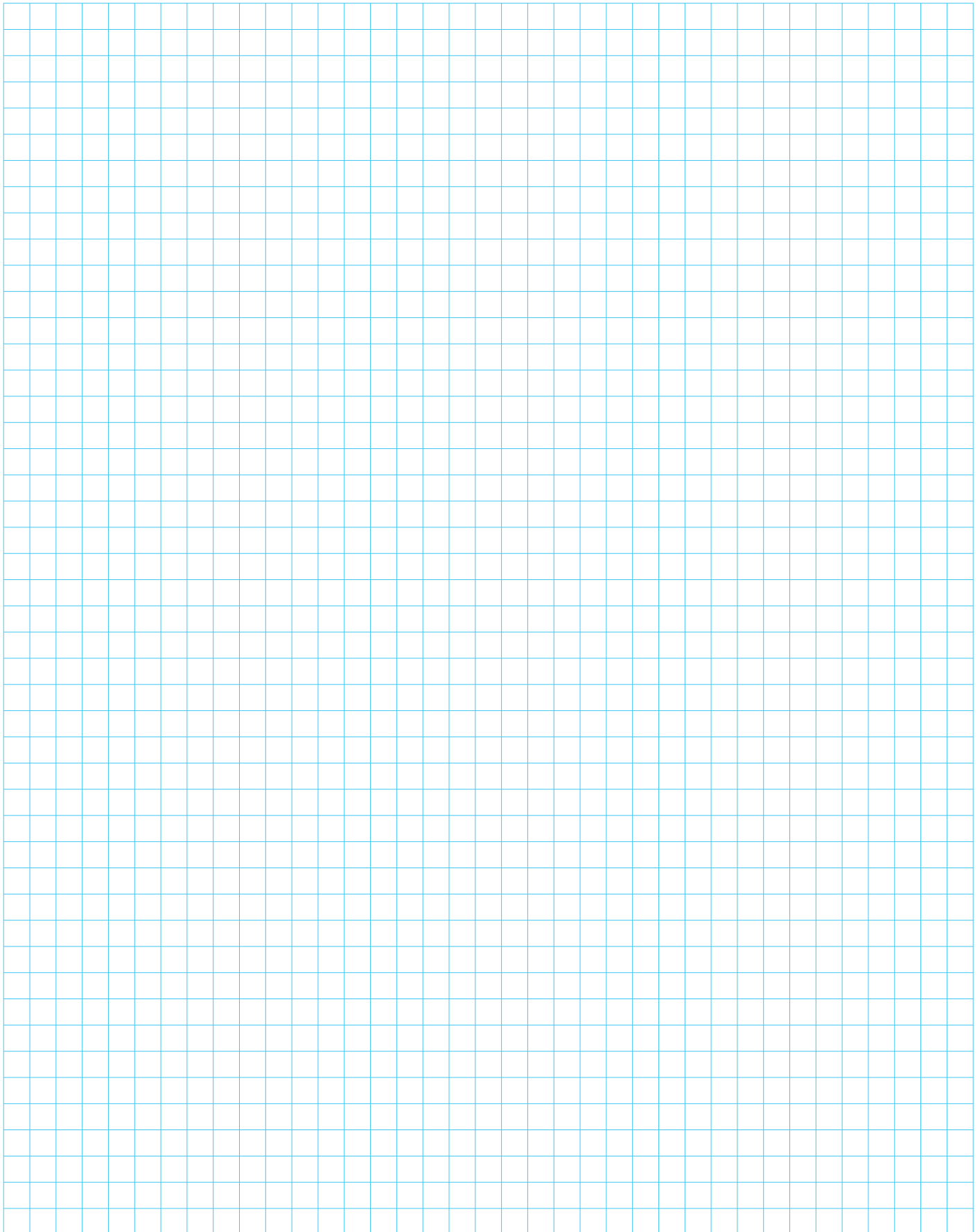
## UNITED STATES OF AMERICA

Mr. Ian ALLEN  
University of Minnesota

Ms. Dana BOYER  
University of Minnesota

Mr. Ryan KING  
North Carolina State University

Mr. Taufik RAHARJO  
North Carolina State University





THE EUROPEAN  
EXPERIENCE  
IN LOCAL AND  
REGIONAL  
DEMOCRACY



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cooperation and regional initiatives on sustainable development / metropol



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